



# Life 3<sup>rd</sup> Quarter Bonus Boost



Earn an **EXTRA 20%** on your 3<sup>rd</sup> quarter business.

(July 1, 2024 – September 30, 2024)

Qualify for the additional 20% Bonus Boost on your Q3 annualized paid premium by achieving one level higher than you have for quarterly incentives in 2024 year-to-date. For example:

- » If the highest quarterly incentive level for which you've qualified in 2024 is Level 1, you will have to qualify for Level 2 in Q3 to activate the Bonus Boost.
- » If you have already qualified for the highest level (Level 5), then you can activate the Bonus Boost by adding an additional three paid applications for at least \$3,000 in annualized paid premium (reaching a minimum total of \$18,000 annualized paid premium plus 18 paid applications in Q3).
- » If you have not achieved a quarterly bonus in 2024, then attaining Level 1, or above, in Q3 will activate the Bonus Boost.

#### Additional Qualifications:

- » 100% of the bonus will be paid after the end of the qualifying incentive period.
- » Only writing agents are eligible for the incentive.
- » Qualifying products are term life insurance (Policy Form LT17), return of premium term life insurance (Policy Forms LRPT17 & LRPT17SA) and whole life insurance (Policy Forms LWL18 & LSPWL18).
- » A maximum of 10% of single pay whole life premiums will be eligible toward requirements.
- » Illinois Mutual determines the final recipients.
- » Must have active agent status as defined by Illinois Mutual and an 85% 13-month premium persistency at time of incentive delivery.

Contact us today to get started with quotes!

(800) 437-7355, Option 2 • [Sales@IllinoisMutual.com](mailto:Sales@IllinoisMutual.com)

*Policy Form LT17, Term Life Insurance; Policy Form LRPT17, Endowment Benefit Endorsement; Policy Form LRPT17SA, Endowment Benefit Endorsement; Policy Form LWL18, Whole Life Insurance Policy; Policy Form LSPWL18, Single Premium Whole Life Insurance Policy*

*Not available in AK, DC, HI, MT or NY. Coverage and availability may vary in other states.*

*For policy costs and details of coverage, limitations, exclusions and terms, contact Illinois Mutual.*

HO417 (5/24) Agent Use Only

