



Insure Your Love Bonus Opportunity!

It's never too early to Insure Your Love, so start making the most of these **\$100 bonus** opportunities – and the chance to earn part of the **\$2,500 grand prize!**

For each Path Protector Plus® Term, Return of Premium Term or Whole Life insurance application received between January 1, 2025 and February 28, 2025, and issued and paid by March 31, 2025, you will receive a **\$100 Bonus!***

Grand Prize:

In addition to the \$100 per qualifying application, there will be a **\$2,500 Grand Prize Bonus**** split among the top three selling agents.

*Additional Qualifications for \$100 Bonus:

- Qualifying applications are those issued for a qualifying product and with minimum annual premium equal to or exceeding \$500.
- Qualifying products are:
 - Term Life (LT17)
 - Return of Premium Term (LRPT17 & LRPT17SA)
 - Whole Life (LWL18)
- Single Premium Whole Life (LSPWL18) and Simplified Issue Whole Life (LWL18NI & LSPWL18NI) are excluded from this promotion.
- Must have a 13-month persistency of 85% or higher (special consideration for newly appointed agents).
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus.
- Final application count and paid premium amount will be calculated 15 days after the incentive period. Incentive payments will be initiated 30 days after the incentive period.
- Replacements and conversions qualify towards the bonus if the new policy is Whole Life (LWL18) or Term Life (LT17) and the replaced policy has been in force for a minimum of three years.

**Additional Qualifications for \$2,500 Grand Prize Bonus:

- **Grand Prize Split:**
 - **First Place = \$1,500**
 - **Second Place = \$500**
 - **Third Place = \$500**
- Top three means the agents who:
 - have each submitted a minimum of three qualifying applications; and
 - have the three highest amounts of annual premium in total for all qualifying applications.
- Illinois Mutual determines final bonus recipients. Only writing agents are eligible. You must have active agent status as defined by Illinois Mutual to receive the bonus. In the event of a tie, parts of the Grand Prize will be split accordingly.

For more information, contact: